



WOMEN IN DEFENSE SPACE COAST CHAPTER

Special Panel Discussion / Tuesday, Oct 26th, 5:30pm to 7:00pm

Courtyard By Marriott / 3435 N Atlantic Ave / Cocoa Beach, FL

Innovation in Education, Networking and Professional Development in a Transitioning World

Panelist: Anne Conroy-Baiter



Anne Conroy-Baiter joined Junior Achievement of the Space Coast in July 2014. With almost 30 years of experience, Ann's core of board

management and community improvement lends itself to forming new partnerships and collaborations within the Brevard community, while building programming reach in all corners of the county. She leads JA's initiatives in workforce development, entrepreneurialism, and financial literacy on the Space Coast.

Ann holds a BA from Tufts University in Boston. She has past service membership with LEAD Brevard Class of 2016, and was the 2019 winner of the Donna Scattum Community Leadership Award from Space Coast Business Magazines.

Her current community involvement includes board seats on the Economic Development Commission of Florida's Space Coast, Melbourne Regional Chamber of Commerce, and Brevard County's Cultural Tourism Committee. She also co-chairs the Melbourne Chamber's Nonprofit Council and serves as a mentor for WeVenture's Ignite program.

Ann and her daughters live in Cocoa Beach, where they are grateful for warm winters, beaches, and the natural beauty of Brevard County.

Panelist: Gretchen Sauerman



Gretchen Sauerman's career spans more than 20 years of successful mission-centered relationship-building, including over a decade in higher education. For the

past 12 years, Gretchen has collaborated with investors and industry partners to support groundbreaking research and enable the next generation of students to achieve academic success. In her newest role, Gretchen serves as Florida International University's (FIU) Senior Director of Development for the College of Engineering and Computing.

Prior to joining FIU, Gretchen served in numerous roles in advancement and research at Florida Tech, working with individual and corporate partners, as well as federal, state and local government agencies. In 2014, Gretchen transferred to the Office of Research, leading the university's corporate outreach programs.

Gretchen has a master's degree in industrial & systems engineering, and a bachelor's degree in mathematics from the University of Florida.

As a female engineer, Gretchen strongly believes in promoting diversity in technical fields. Working with the Office of the President, she established Florida Tech's Women in STEM initiative.

A passionate fan of auto racing, Gretchen has attended more than 60 IMSA, IndyCar, and WEC races and looks forward to more world class racing when Formula 1 comes to Miami next spring.

Panelist: Marci L. Murphy



Marci Murphy is the President of Career Source Brevard (CSB), a 501(c)3 organization established to provide all federally mandated workforce programs in Brevard

County, FL. As CSB President, Marci is responsible for all areas of management, and an operating budget that can range from \$7 – 12 million dollars.

In 2002, Marci joined CSB as the Youth Program Coordinator and in 2005 she moved into the role of Vice President of Operations. Currently, she is leading CSB's sector strategy approach to solve Brevard's workforce challenges by directing sector strategy initiatives in the Aerospace/Aviation, Healthcare, Construction and IT industries on local and regional levels.

Marci gives her time and talents to many community and industry organizations, including the Economic Development Commission of Florida's Space Coast Board of Directors, Endeavor Elementary Leadership Advisory Council for Community Schools, and most recently, she was appointed to the Stetson University Disruptive Innovation Advisory Board. She is also a member of the Workforce Development Council of the U.S. Conference of Mayors, representing Brevard County on workforce initiatives.

Marci holds a Bachelor of Science in Business from Eastern Illinois University and is a 2007 graduate of LEAD Brevard. A resident of Brevard County for 33 years, she resides in Melbourne with her husband Philip. Her daughter, son-in-law, and two granddaughters live in Tallahassee FL.

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