

Learn Valuable Business Concepts and Management Skills

- Business Planning
- Leadership
- Goal Setting
- Advertising
- Marketing
- Graphic Presentation
- Budgeting
- Time Management
- And more



weVENTURE™
POWERED BY *Florida Institute of Technology*

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weVENTURE's Women's Business Center Program at Florida Institute of Technology is funded in part through a cooperative agreement with the U.S. Small Business Administration.

BS-017-117

ENTREPRENEURIAL *Code Camp* 2017



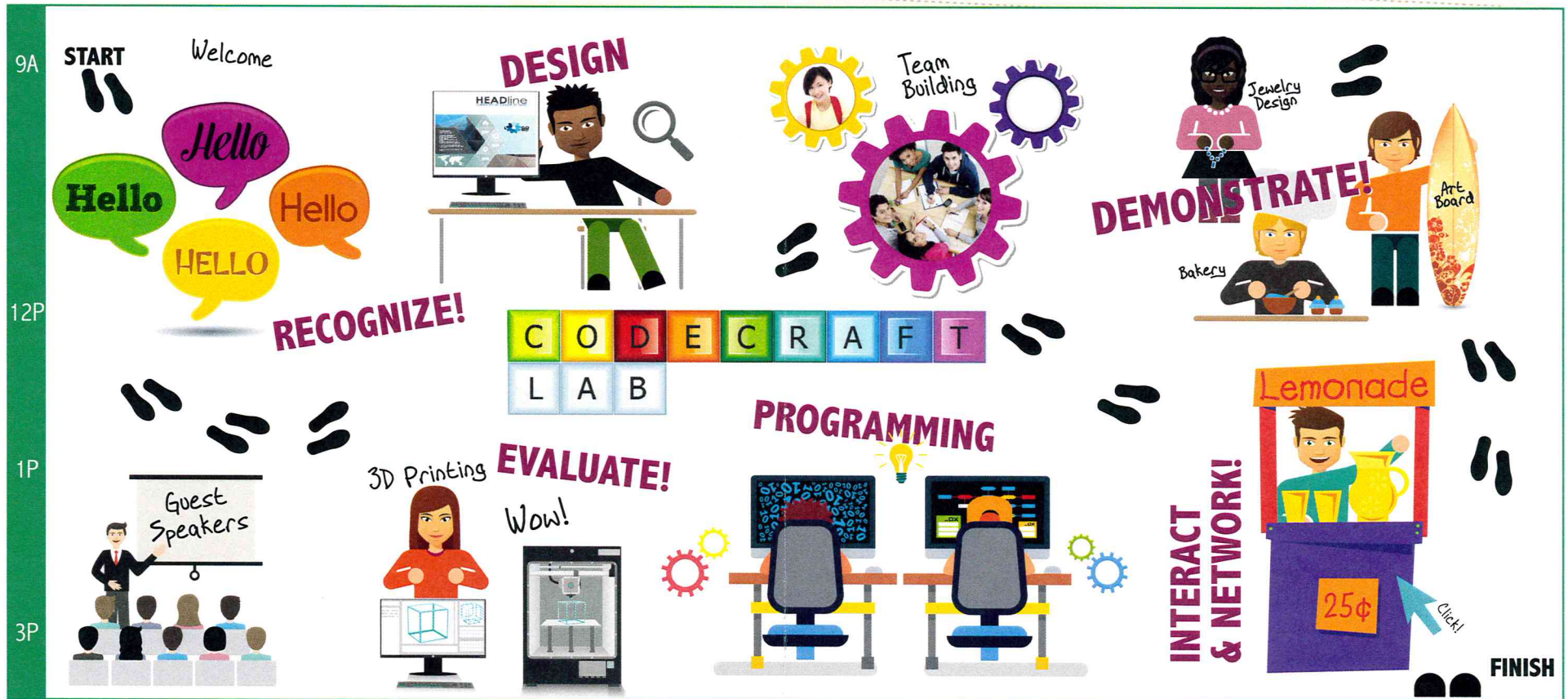
APRIL 11-12
for ages 14-18
9 a.m. - 3 p.m.
(lunch included)
Cost: \$120

To Register: weVENTURE.fit.edu
321-674-7007 | weVENTURE@fit.edu
Registration Deadline: March 31, 2017

ENTREPRENEURIAL Code Camp

Dear Parents:

Are you looking for a spring break camp program that will help your child discover and develop their talents? A program that takes them on a two-day journey that has the potential to transform their talents into profitable careers and businesses? weVENTURE's Women's Business Center Program at Florida Tech brings a rewarding program to our area that teaches our students how to monetize their talents. Register your child today, and take one more positive step toward helping your child reach his or her full potential.



At this hands-on camp, students will:

- **RECOGNIZE** characteristics and practices of successful entrepreneurs
- **EVALUATE** an entrepreneurial idea based on product, customer and competitive advantage criteria
- **DEMONSTRATE** business planning skills for venture start-up, marketing, financing, management and competitive advantage
- **INTERACT** and network with successful young entrepreneurs
- **ENJOY** themselves while developing skill sets that will help them throughout their future business careers
- **MEET** with community leaders and local entrepreneurs
- **LEARN** the basics of web design and programming in HTML, CSS and JavaScript to code and showcase entrepreneurial ideas learned throughout the camp.

A special thanks to our program sponsor:

**Rockwell
Collins**
Building trust every day

FOUNDERS FORUM
We Inspire, Educate, and Connect Entrepreneurs.



Florida Institute of Technology
Nathan M. Bisk College of Business

